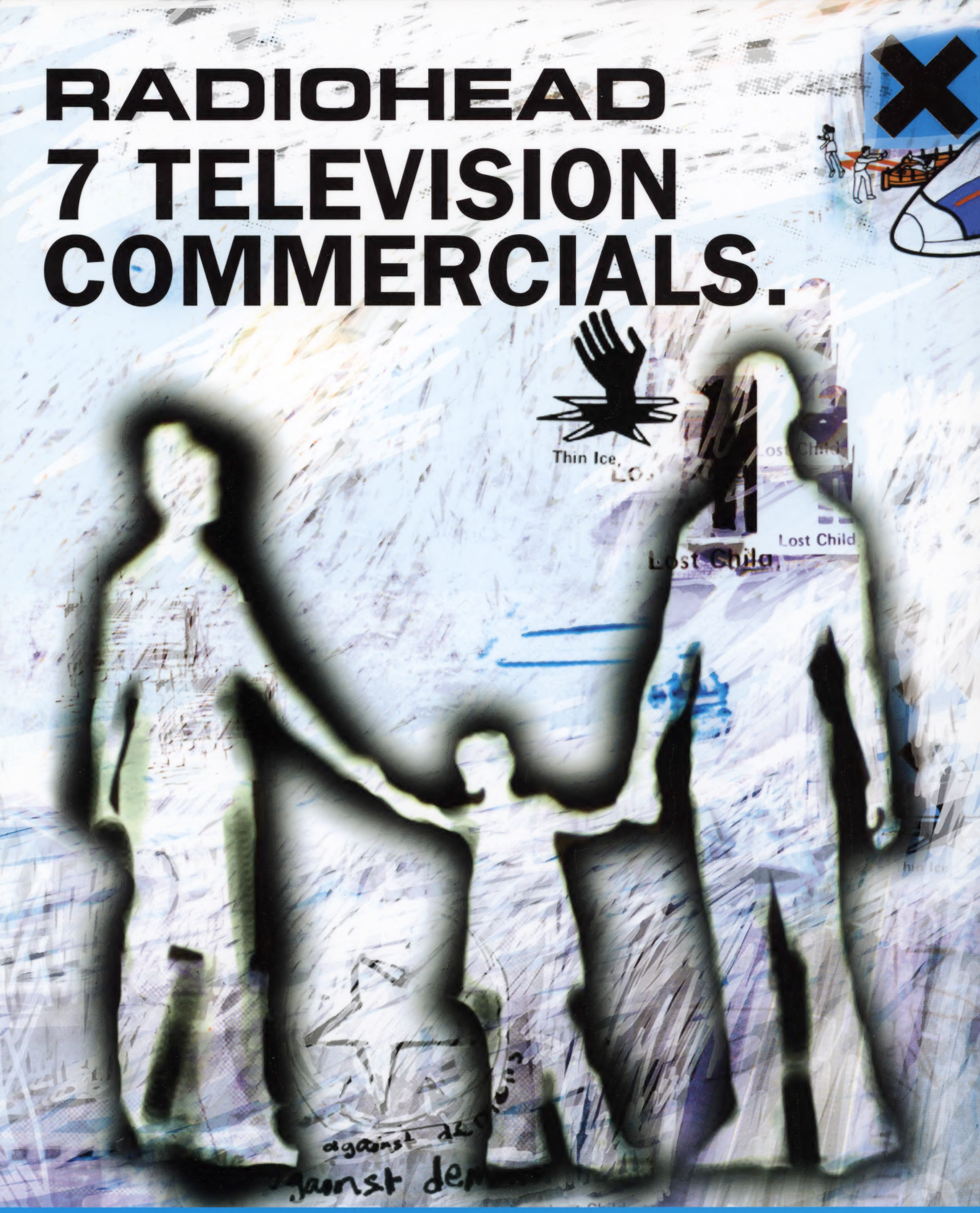
RADIOHEAD
7 TELEVISION COMMERCIALS.



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Catalogue Number: 7243 4 91938 3 3

Parlophone

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RADIOHEAD

7 TELEVISION COMMERCIALS.

On May 4 RADIOHEAD fans will be able to purchase a compilation of the band's multi award winning / nominated promotional videos. "7 TELEVISION COMMERCIALS" will be packaged in a clamshell, and features videos from the multi platinum selling albums THE BENDS & OK COMPUTER.

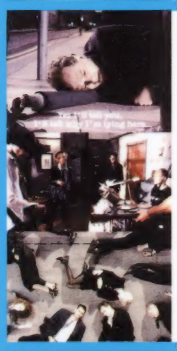
PARANOID ANDROID. [Directed by Magnus Carlsson]

- MTV US nomination for Breakthrough Video '98.
- MTV US nomination - Viewers Choice Awards '98.
- BRAT nomination for Best Video '98.

STREET SPIRIT. [Directed by Jonathan Glazer]

- Nomination for D&AD Silver Award for Most Outstanding Special Effects '96.
- Nomination for D&AD Silver Award for Pop Video Promo '96.
- Monitor Awards Music Video - Best Effects '96.
- Best Rock/Alternative Video - Music Week CAD Awards '97.
- Best Special Effects - Music Week CAD Awards '97.
- Best Overall Video for '96 - Music Week CAD Awards '97.
- Cinematography - Music Week CAD Awards '97.

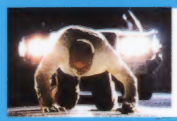
NO SURPRISES. [Directed by Grant Gee]



JUST. [Directed by James Thraves]

- BRITS - Nominated for Best Video '96.
- Poland Art Film International Festival '96.
- Edinburgh Film Festival '96.
- BFI London Film Festival '96.
- Winner AFVPA Awards.
- D&AD Nomination.

HIGH AND DRY. [U.S. VERSION] [Directed by Paul Cunningham]



KARMA POLICE. [Directed by Jonathan Glazer]

- BRAT nomination for Best Video '98.

FAKE PLASTIC TREES. [Directed by Jake Scott]

THE CAMPAIGN.

- PRESS FEATURES TO RUN IN NME, MELODY MAKER, SELECT, MOJO, Q, VOX, DELUXE, THE FACE AND EMPIRE.
- PRESS ADVERTISING IN MUSIC AND STYLE PUBLICATIONS.
- HIGH PROFILE POINT OF SALE MATERIAL
- DATABASE MARKETING TO OVER 200,00 NAMES

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